

### Organisers:



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# **Application:**

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# Increase your personal effectiveness – through inner clarity and a convincing appearance!

Anyone who wants to lead – whether they be a woman or a man – is met with a wide range of challenges: Applying one's personal competence purposefully, moving confidently on the enterprise policy carpet, making one's performance attributable, taking the lead confidently in a team, to name a few. Yet even today, it seems to make a big difference whether it is men or women who take the lead. And that is a good thing. Stereotypes aside, women exhibit different competences than men in leading and management. Finding your own style and staying authentic while doing so, is essential, in order that employees will want to follow.

Combining tact, well-chosen words, a confident body-language and voice, you can succeed in achieving your own interests and goals within the framework of effective leadership.

In this seminar we offer sharp analyses, gripping discussions and applicable contents for your everyday work situation. We always make room for practice and for you to bring up your own topics. You will be supported not only by two female instructors, but also by a male instructor. Thus, you are offered feedback from different perspectives and can collect valuable pointers on your way to more sovereignty, clarity and assertiveness.

### Topics:

- Finding my role and my own style as a (female) leader
- · Pyramids vs. networks men's & women's career understanding
- · Being authentic and confident when dealing with power and status
- · Rules of the Game: body language and its effect
- · Mastering difficult situations

## **Target Group:**

Women in leadership, or those that want to become such.

#### Dates

May 9th through 10th 2019 (Thursday/Friday)

The training begins at 11:00 a.m. on the first day (enabling travel the day-of, instead of an evening earlier) and ends on the second day around 5:00 p.m.

## Prices:

The participation fee for two days is 900,- € per participant, plus a conference fee of 200,- € per person. The conference fee includes housing in well-equipped single bed rooms, all meals, snacks, drinks and all materials.

All shown prices are excluding German VAT (19% MwSt.)

#### Event Venue:

Seminar- und Eventzentrum Gut Thansen 21388 Soderstorf +49 (0)4132 9333-0 www.gut-thansen.de

## Speakers:



Wiebke Witt Trainer, Coach, Mediator, Moderator, Psychologist



Birte McCloy
Trainer, Coach, business
consultant, Mediator, Moderator
and business economist



Michael Noss Coach, Management trainer, Chairman of a supervisory board, Author, Speaker, Musician and Pastor